



Hello.

I'm Ben Crisp,

Communications Consultant and Content
Creator for non-profits, small businesses &
startups.

Overview

I am a creative lead and producer of high quality creative content including videography, photography, podcasts, blogs & social media.

I provide full communications and marketing audits followed by strategy implementation.

I have 4 yrs. international experience directing communications for Guatemalan non-profit & 5 yrs. experience managing communications for UK-based design consultancy.

I hold an MA in Journalism, with a varied portfolio of publications. Proficiency in Spanish.

Previous clients:

DK&A



Cartier



ARUP

CAPE
Mentors



RICHEMONT



Video Showreel

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Communication Strategy

Manage and deliver full communications package, including strategy, production & implementation.

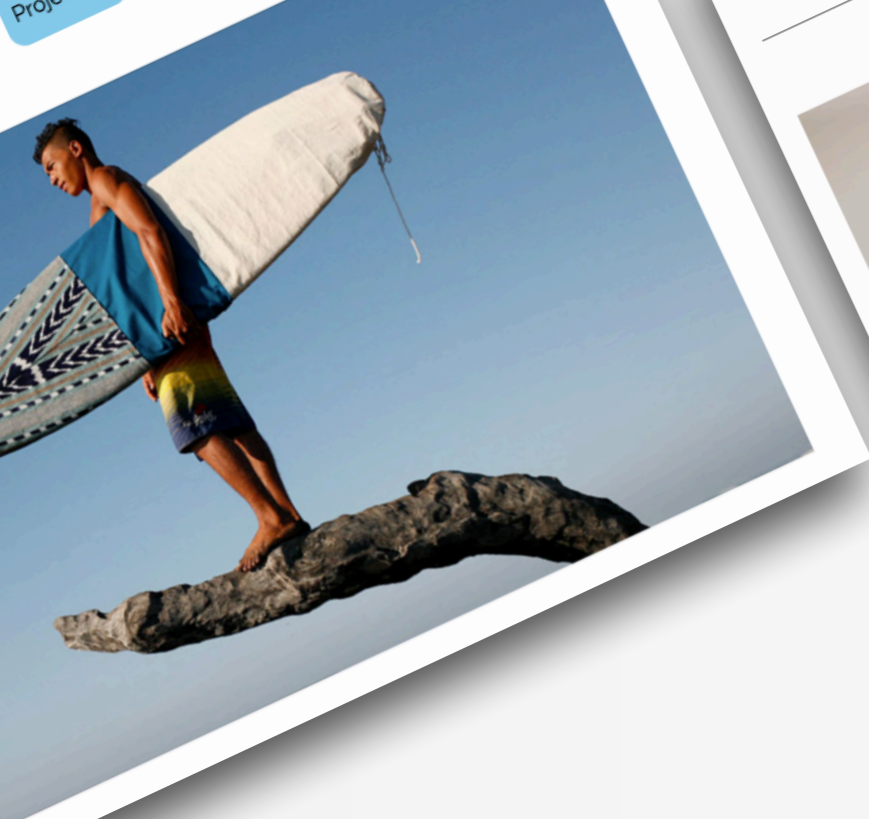
At Guatemalan non-profit, La Choza Chula, I built a communications strategy and then implemented it with original content including videography, photography, graphic design & online fundraisers. Resulted in a **250% net profit** increase within 1 year.



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Ben's work transformed our communications. From videos to photography, annual reports to product catalogues, fundraising campaigns to web design, it played a vital role in bringing our work to a wider audience.

Julia Harriman, Founder, La Choza Chula

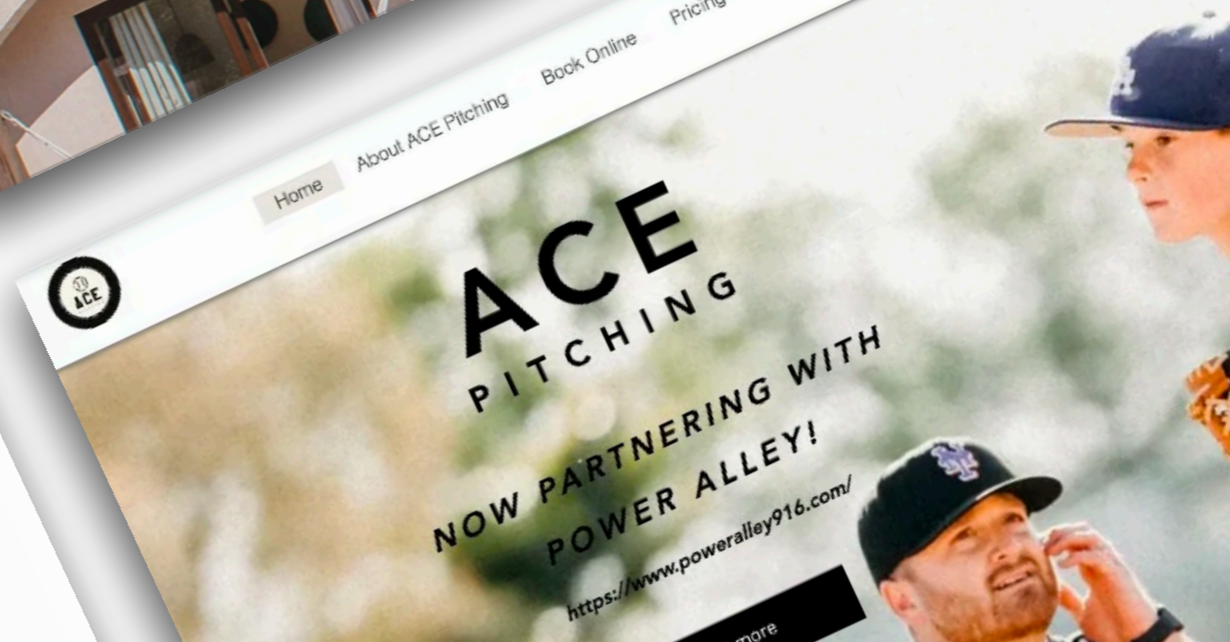
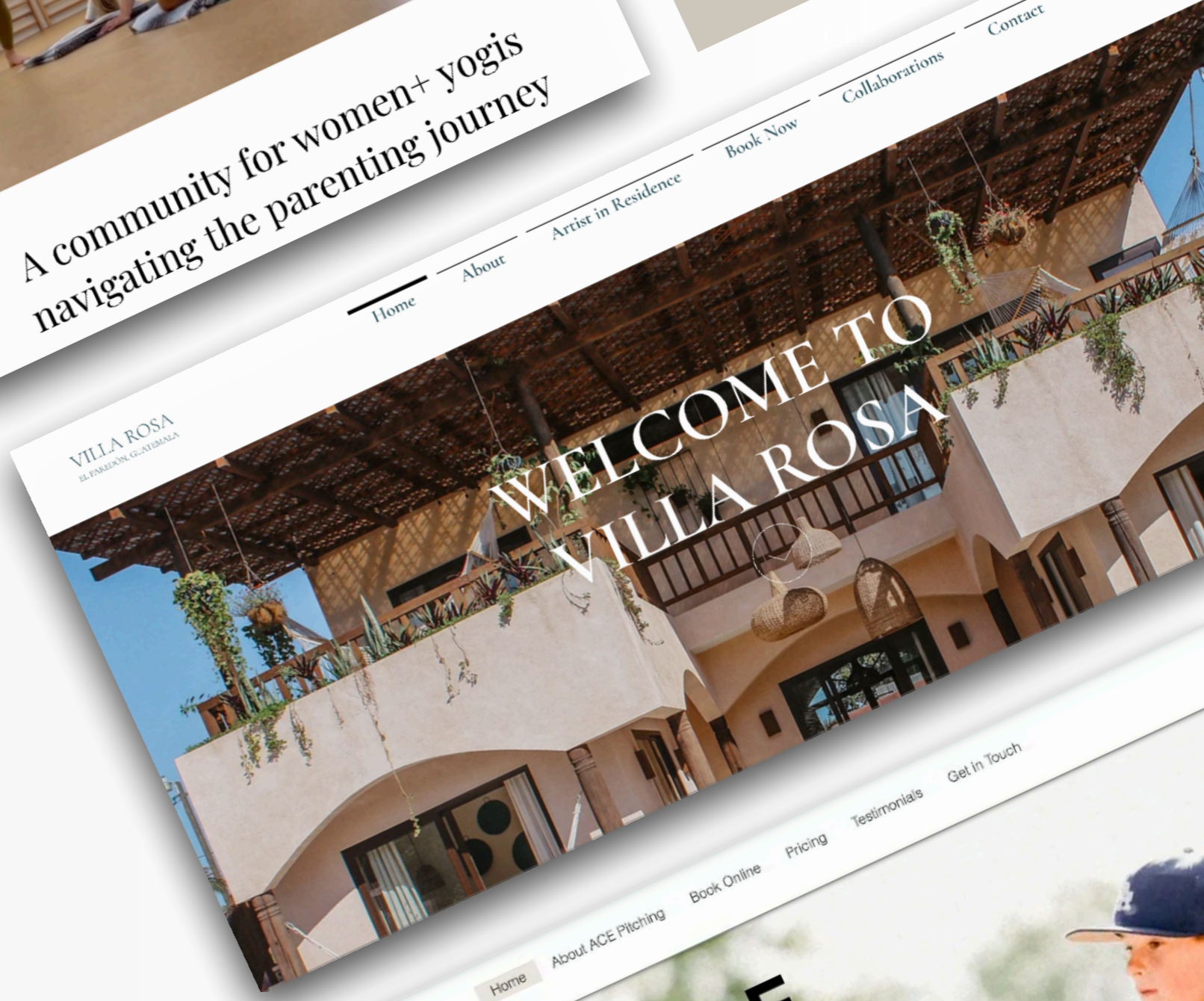


Marketing Audits

Deliver bespoke audits of companies entire online presence to improve their offering and increase exposure, sales & performance.

Produce customized content strategy, then action the audit to deliver immediate improvements.

Previous clients include: psychotherapists, sports coaches, academics, yoga studios, hospitality and more.



Content Production

Content production skills include: podcasts, blogs, newsletters, photography and more.

At the Design Thinkers Academy London I launched their first ever podcast series which now has **over 14,000 listens**; created video content to publicise their courses; developed and wrote content for their blog which recently got named the **14th best Design Thinking blog** on the web; captured photography and ran their email marketing.



Ben's worked across all marketing strategy and collateral creation in the last 5 years. He's been an asset for the business. We can highly recommend him for all your marketing needs.

Lena Nielsen, Operations Director, DK&A / Design Thinkers Academy London

Blog posts by Ben



Why businesses need to experiment more

by [Ben Crisp](#) – 29 November, 2023

In our latest Design Thinkers podcast we explore the importance of experimentation in business, and how to experiment...



By all of us & never just one of us

by [Ben Crisp](#) – 03 October, 2023

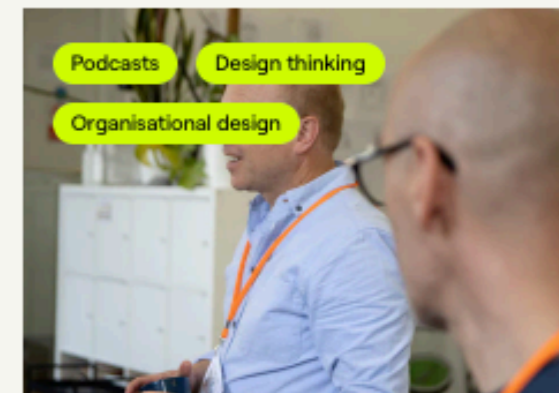
In this podcast we talk to our new Design Director, Goldie Chaudhuri, about her new role what it's like working as an ensemble...



How can design thinking improve healthcare?

by [Ben Crisp](#) – 23 August, 2022

Learn how design thinking can help the healthcare sector recover in the wake of the coronavirus pandemic. Our innovation lead...

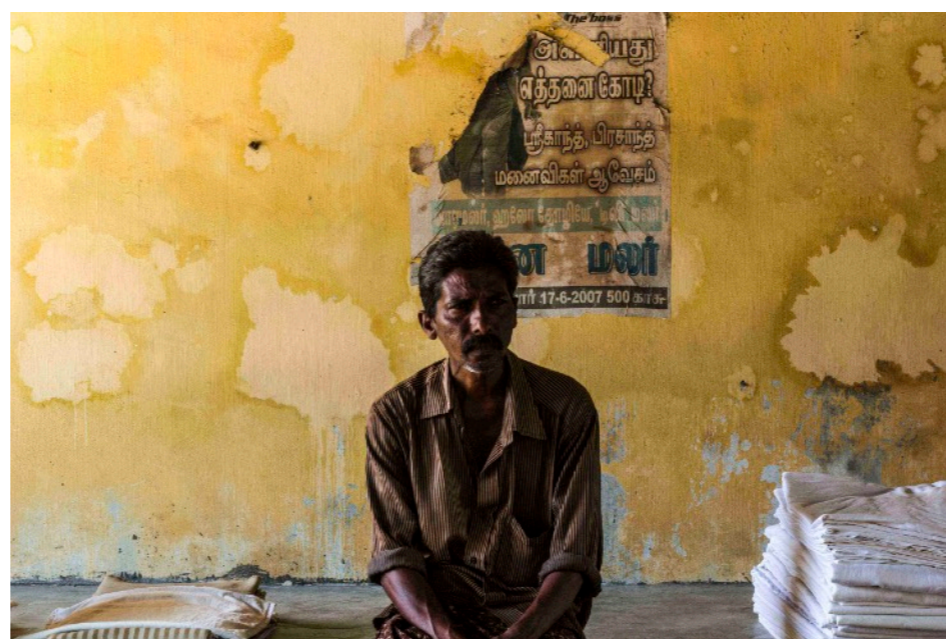


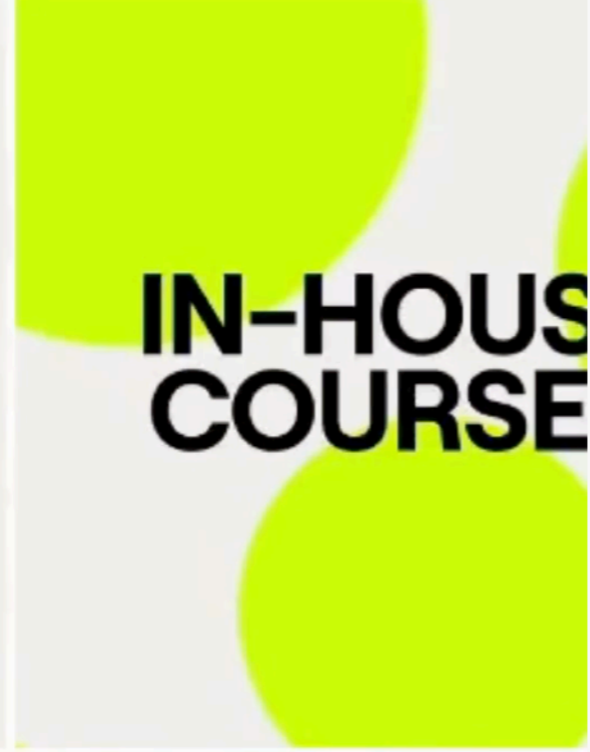
How to get design thinking to take off at your workplace

by [Ben Crisp](#) – 03 March, 2022

Learn top tips and tricks from Arnoud Koning on how you can become a design thinking champion and change the way yo...

Photography



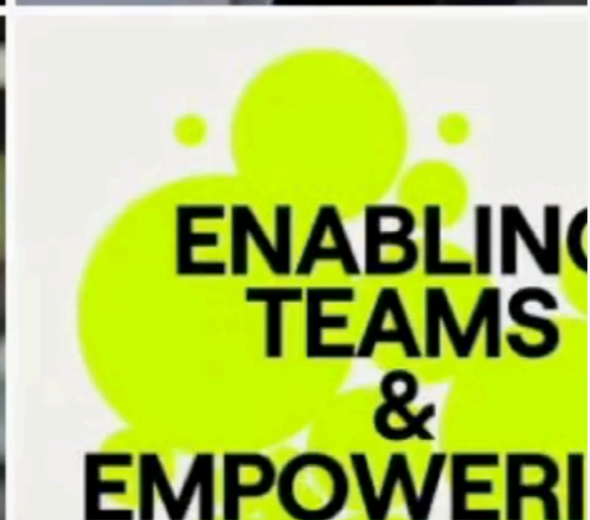
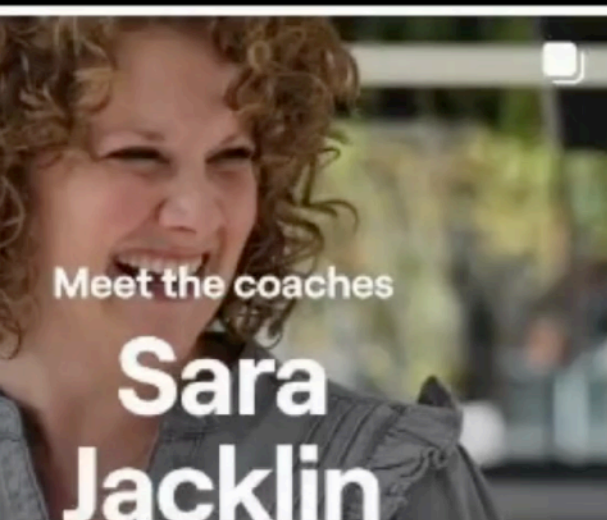
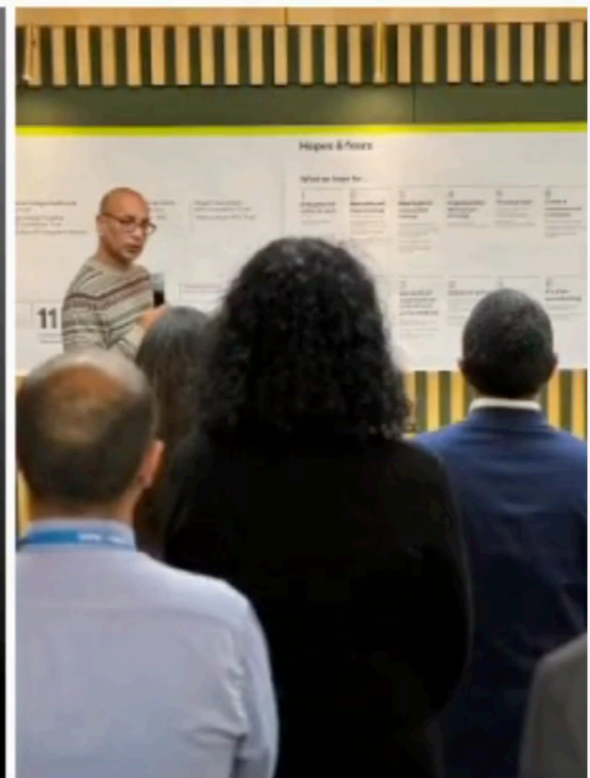


Social Media

Produce original videography, photography, infographics, graphic design and more for social media. Content guided by analytics to ensure maximum impact.

At the Design Thinkers Academy London I led a **600% increase** in Instagram followers and over an **900% increase** in LinkedIn followers.

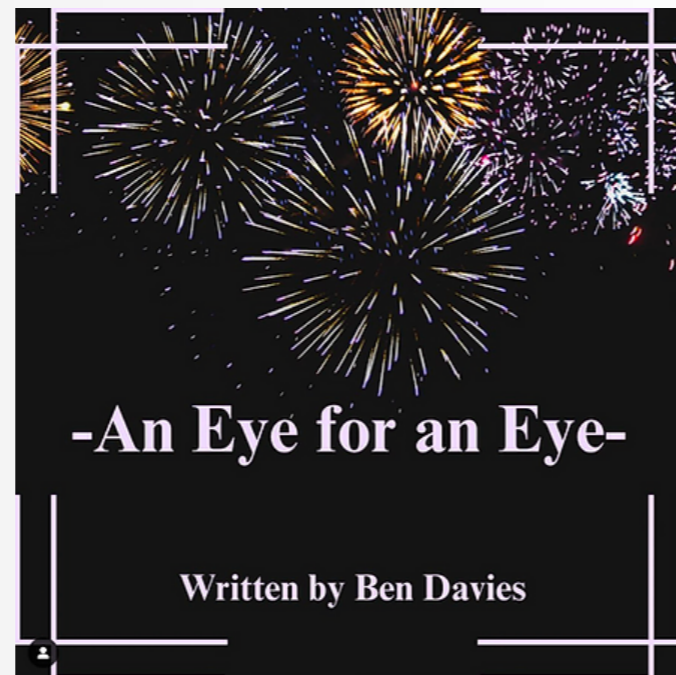
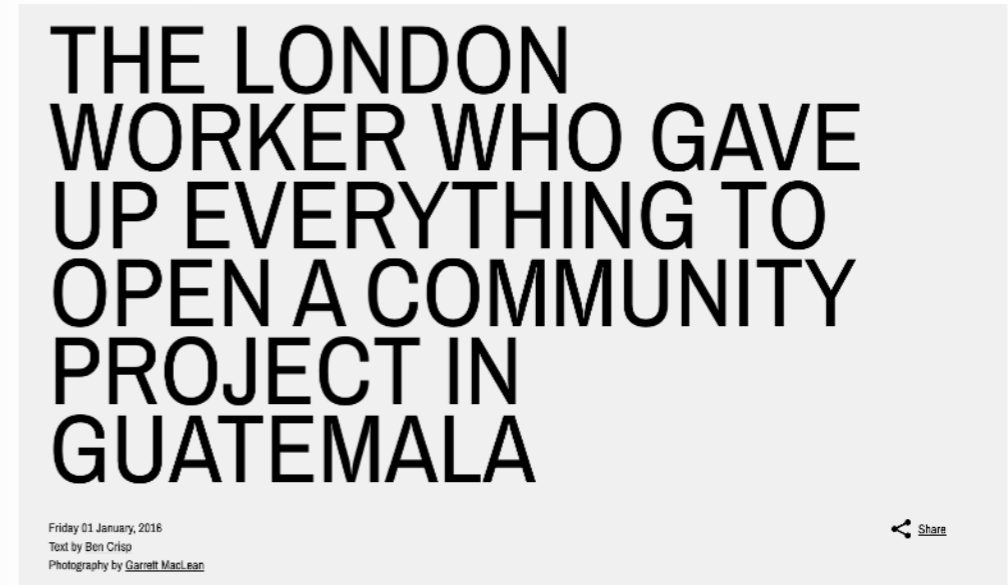
At La Choza Chula I increased Instagram and Facebook followers by over **1000%** and led to a 45% increase in sales of our local products (16/17).



Writing

Fiction published or forthcoming in the *Downtime Review*, *Left Brain Media*, *MiniMag*, *Firework Stories* & *Short Story Me*. Short story collection and debut novel to be published in 2024

Articles published in magazines including *Huck*, *Lost* and the *The International Times*.



Research

Using a bachelors in History and an MA in Journalism, I deliver high-quality desktop and ethnographic video research. Previous clients whilst at DK&A include Richemont, Cartier, Arup, HS2, South Western Railway, EastWest Rail and more.

I was a lead responsible for the Sustainable Innovators Research Toolkit, to be used on their Design Sprint Camp: The Climate Challenge with The Carbon Trust. The document was shared widely at international events.



Design Sprint Camp 2021
Research Toolkit





Get in touch

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